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EXPERIENCE

2017-2025

SENIOR ASSOCIATE - VISUAL INFORMATION SPECIALIST

Lafayette Group Inc., Arlington, VA

Emergency Communications Division CISA - Department of Homeland Security

Responsibilities included visual and content support for presentations for ECD for both internal and external stakeholder messaging.

First Responder Network Authority

Provided visual outreach support for the FirstNet Authority for both internal and external stakeholder messaging. Responsibilities included website support for visuals for podcasts, page design for annual reports, newsletters and factsheets, informational graphics, webinars, and conference support.

2013-2017

ART DIRECTOR

SpaceNews, Inc., Alexandria, VA

Developed and managed the overall brand appearance for print, online and special events for a biweekly B2B magazine and website that reports on the business and politics of space. Responsibilities included:

Providing photography and photo editing, informational graphics and illustration; Working creatively with external vendors and clients on project planning and solutions; Signoff on all pre-press and quality control checks prior to printing.

- Redesigned the publication to a magazine format
- Previously led the redesign from newsprint to glossy tabloid which won an ASPEE award
- Developed new line of revenue stream designing affordable creatives for external clients

2003-2013

ART DIRECTOR

Pixels & Ink, Alexandria, VA

Designed print and online materials for nonprofits and corporate real estate clients. Designed branding, marketing brochures, magazines, newsletters, annual reports, direct-mail and websites. Other responsibilities included bid solicitations from print vendors, pre-press quality control of projects, photography, copy writing and illustration.

2002-2003

CREATIVE DIRECTOR

The Federal Paper, Washington, DC

Worked closely with editors and reporters. Managed the design and production of a weekly non-partisan political newspaper. Developed designs, illustrations and graphics to complement editorial content.

2000-2002

DIRECTOR OF CREATIVE SERVICES

Army Times Publishing Company, Springfield, VA

Managed a staff of four artists to promote and advertise seven weekly newspapers and their respective online sites, with all aspects of marketing and promotional material. Also, supervised the Ancillary Product Marketing Manager and support staff.

2000

DESIGN EDITOR

San Gabriel Valley Newspaper Group, West Covina, CA

Managed the editorial art department and web artists to develop graphics, illustrations and news packages. Responsible for coordinating art with editors for three daily newspapers; the *Pasadena Star-News*, *San Gabriel Valley Tribune* and *Whittier Daily News*.

1994-2000

EDITORIAL ART DIRECTOR

Army Times Publishing Company, Springfield, VA

Managed five artists providing art for seven weekly newspapers that reported on all aspects of the military, defense, federal government, space industries and a variety of supplements. Produced informational graphics and illustrations as well as news and feature cover designs. Managed budget and procurement for the department. Played a key role in the redesign of five of the company's newspapers.

1987-1994

GRAPHICS COORDINATOR

The Star-Ledger, Newark, NJ

Hands-on management of editorial graphics for news, business and feature sections. Produced page designs, illustrations and informational graphics.



EDUCATION

- 1987 **Pratt Institute School of Design**, Brooklyn, NY
BFA in Graphic Design & Communication – graduated with honors.
- 1999 **The Wilmington Writer's Workshop**: Seminar on narrative writing for editors and reporters.
- 1998 **Art Direction and Design – The Poynter Institute**: Strategies on how to draw readers into the stories that dominate front pages, news and features sections.
- 1997 **Training the Trainers Seminar – The Poynter Institute**: Seminar on how to train creative staff.
- 1993 **Envisioning Information**: Seminar presented by Edward Tufte, author of *The Visual Display of Quantitative Information* and *Envisioning Information*.
- 1991 **Eighth Annual Workshop at Rhode Island School of Design**: Seminar presented by Nigel Holmes, graphics director at TIME magazine, on better understanding illustrated information.

AWARDS

- 2014 **ASBPE Awards**: Mid-Atlantic Region (Gold) – Evolutionary redesign of SpaceNews
- 2012 **MarCom Awards**: (2 Gold) for two quarterly issues, *The Construction User*, published by The Association of Union Constructors.
- 2001 **Sierra Club**: Award of honorable mention for *The San Gabriel: A River on the Edge*, a 64-page supplement that impacted legislation in California.
- 2000 **Society of News Design**: Award of excellence for illustration.
- 1999 **Gerald R. Ford Foundation**: Award for defense news illustration and design.
- 1994 **New Jersey Sunday Editors**: Award of excellence for illustration.
- 1991 **New Jersey Art Directors Club**: Award of excellence for illustration.
- 1990 **Society of News Design**: Award of excellence for illustration.

VOLUNTEER

- 2007-2012 **Co-Chair of Marketing & Development** for Artomatic
This committee coordinates the promotion and marketing of Artomatic, a volunteer-run 501c(3) nonprofit arts festival. Roles and responsibilities included public, community and artist relations; marketing fundraising; web services, education, history, outreach and style design.

SKILLS

- Good working relations across departments and with external clients, including advertisers, printing firms and other vendors
- In-depth knowledge of Mac OS/PC and design software primarily: InDesign, Adobe Photoshop, Illustrator, Microsoft Word, Outlook, PowerPoint and Excel
- Strong sense of design, typography, illustration and photography
- In-depth knowledge of art/photo direction
- Pre-press experience with multiple printing options